

★ THERE'S POWER IN OUR PRIDE ★
Take the LGBT Survey Today!



WHY TAKE THE SURVEY

Political and Social Inclusivity and Equality

LGBT studies have opened doors (and minds) in leading corporations and organizations, which in turn have recognized the value of their LGBT employees through the establishment of equal hiring policies and domestic partner benefits. This has been a catalyst, leading to sweeping changes in political and social inclusivity.

Keep LGBT Publications and Websites in Business

Demographic reports also influence marketing investment. Virtually absent until recently, we now see a growing variety of a products and services represented in LGBT media, celebrating our diversity. Ads keep LGBT publications and websites in business, serving their communities with independent news and information.

Funding Community Events and Charities

Beyond simply advertising, though, these companies support us in many ways, including sponsoring community events and funding community-based charities in order to earn our loyalty.

Taking an annual pulse on market trends through surveys helps demonstrate the LGBT community's growing power, and influences positive change.

Everyone who completes the survey by June 30, 2013 may enter into a drawing to win one of five US \$100 cash prizes, or designate a non-profit charity to receive the prize.

CMI Community Marketing & Insights

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Community Marketing, Inc.
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Founded in 1992
LGBT Community Survey
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The 14th Annual MASCARa Race held over Memorial Day Weekend in New Orleans raised a whopping \$11,228 for the NOCCA Institute bringing total donations over the past 14 years to \$110,654. (Photo above: Wood Enterprises Director of Marketing Michael Printy, Southern Eagle's Courtney Wilson, NOCCA Institute Executive Director Sally Perry & Southern Eagle's Jerry Peters; below: Michael Printy, NOCCA Institute's Richard Reed & MC Barbara Ella)



Michael's On The Park's Mike Cookmeyer joins Human Relations Commission Executive Director Larry Bagneris as he presents an official certificate to Rip and Marsha Naquin-Delain recognizing June 24, 2013 as "40th Anniversary Upstairs Lounge Fire LGBT Commemoration Ceremonies" Day in the City of New Orleans from Mayor Mitch Landrieu. It was presented at the **ULF Down The Bayou BBQ** at Michael's raising \$1,023 for the ceremonies benefiting The Historic New Orleans Collection.



Tami Tarmac and Venus Santiago were chosen as Southern Decadence Grand Marshals 39 by outgoing SDGM 38 Pat McArdle announced at Oz in New Orleans. Keep up with the new grand marshals at www.SouthernDecadence.COM.

WEDNESDAYS@8pm



PRIME TIME TRIVIA

WITH **Rikki Gee** AND **DJ PING**

Join us every Wednesday to enjoy the wacky and hilarious irreverence of Rikki Gee and DJ PING's PRIME TIME TRIVIA. Come enjoy libations, laughs and PRIZES! Don't miss out!



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the "official" dish ...from 4

This fundraiser was hosted for the 40th Anniversary Upstairs Lounge Fire Memorial LGBT Commemoration Ceremonies which will be held June 24th. All proceeds minus expenses benefits The Historic New Orleans Collection in memory of the 32 Upstairs Lounge Fire Victims.

Attendees got a chance to meet special guest Wayne Self who is bringing the World Premiere of the dramatic new musical **UPSTAIRS** to New Orleans June 20th-24th.

Guests were treated to all-you-could-eat Pulled Wild Boar with New Iberia BBQ Sauce; Smoky BBQ Sausage, Mushrooms & Baby Corn; Rip & Marsha's Famous Potato Salad; Bayou Baked Beans & Bacon; Cane Field Garlic Bread; and Krispy Kreme Bread Pudding.

The event raised 420.00 door donations, 100.00 Platinum Sponsor Stewart P. Butler, 100.00 Platinum Sponsor Wayne Self & Cody Braswell/**UPSTAIRS** Musical, 100.00 Platinum Sponsor Barry Rutherford, 100.00, Platinum Sponsor David Berni, 50.00, Silver Sponsor Rhonda Roget & David Forth, 76.00 50/50 Raffle, 77.00 50/50 Raffle winner Barry Rutherford donation, for a 1,023.00 total. Special thanks to Steve Patrick and Paul Melancon for working the door, and Rhonda Roget for doing the 50/50 Raffle.

2013 Gay Appreciation Awards Voting Online ONLY June 11-17

The 26th annual Gay Appreciation Awards voting is set for Tuesday, June 11th through Monday, June 17th online only at www.AmbushMag.COM/GAA. Only one ballot per person is allowed. Installed spam filters will delete any cheating ballots thus disqualifying those participants from receiving an award.

Sponsored by **Ambush Mag**, the awards thanks those in the Lesbian Gay Bisexual Transgender Community who are often not recognized for the outstanding services and efforts they perform. These individuals and businesses have made the LGBT Community into the viable, successful and powerful community it is today.

The 26th GAA Gala is set for Saturday, July 27th, 8-10pm, at Oz, 800 Bourbon Street. The 2013 winners are announced at this event. VIP Tables with four seats are \$200 and are very limited. All proceeds benefit the William Fanning Foundation (Buzzy's Boys & Girls). Contact Rip Naquin for table reservations at marsha@ripandmarsha.com or 504.522.8049. Door admission is \$10.



Award categories up for public voting include:

- Circuit Party/Event of the Year
- Gay Mardi Gras Ball of the Year
- Hair Salon of the Year
- Neighborhood Bar of the Year
- Buzzy Fanning AIDS Award [organization/individual doing outstanding service in the AIDS arena]
- Bitch of the Year
- Show Club of the Year
- Donnie Jay Performing Arts Award [play, chorus or theatrical group/no individuals]
- Restaurant/Deli/Coffee House of the Year
- Dance Club of the Year
- Bartender of the Year
- DJ of the Year
- Leather Bar of the Year
- Cheridon Comedy Award
- Fly Fashion Glamour Award
- GLBT Business of the Year [no bars/restaurants/delis/hair salons]
- Leather Person of the Year

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- Transgender of the Year
- Lesbian of the Year
- Gay Man of the Year
- Marcy Marcell Entertainer of the Year: [female/male impersonator/drag star or entertainer]

In addition, the Board of Directors presents the Lifetime Achievement Award. The Marsha Delain Award of Excellence: The Drag Ambassador Award is presented by Marsha Naquin-Delain.

The Board of Directors includes Lisa Beaumann, Teryl-Lynn Foxx, and Rip and Marsha Naquin-Delain.

The Top 5 Finalist in each category will be announced in the next edition of **Ambush**. One of those 5 is the winner which is announced at the GAA Gala on July 27th.

Tami Tarmac & Venus Santiago to Reign as Southern Decadence Grand Marshals XXXIX

Outgoing Southern Decadence Grand Marshal XXXVIII Pat McArdle made it "official" on June 6th when she announced her successors, Southern Decadence Grand Marshals XXXIX Tami Tarmac and Venus Santiago at Oz New Orleans.

The 39th grand marshals will lead the 42nd Annual Southern Decadence celebration including the 39th Southern Decadence Parade on Sunday, September 1st, 2pm sharp, beginning at

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WORLD PREMIERE

of the new dramatic musical

UPSTAIRS

By Wayne Self



Café Istanbul Theatre

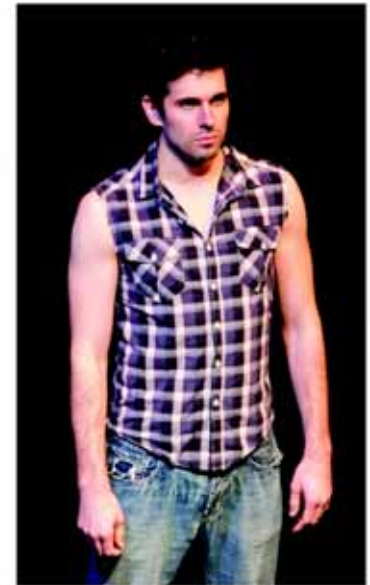
2372 St. Claude

June 20, 8pm; June 21-22, 7pm

June 23, 2pm; June 24, 8pm

Tickets: \$35

To purchase, go to upstairsmusical.brownpapertickets.com



The 1973 arson fire at the Up Stairs Lounge in New Orleans, Louisiana is a tragedy that languishes in obscurity, its victims seldom remembered, its perpetrator unknown. But a new dramatic work has emerged that will tell many of the untold, inspiring, surprising stories surrounding the fire, its victims, and its survivors.

UPSTAIRS will have its World Premiere in New Orleans June 20-24, 2013, coinciding with the New Orleans LGBTQ Pride Celebration, with a special performance on Monday, June 24, the 40th Anniversary of the Up Stairs Lounge Fire. Proceeds from the special performance will benefit the NOLA LGBTQ Community.



With a featured performance by NOLA's own "Varla Jean Merman", Jeff Roberson!



WWW.UPSTAIRSMUSICAL.COM

