

KALETRA® (kuh-LEE-tra)
(lopinavir/ritonavir) Tablets
KALETRA® (kuh-LEE-tra)
(lopinavir/ritonavir) Oral Solution


CONSUMER BRIEF SUMMARY
CONSULT PACKAGE INSERT FOR
FULL PRESCRIBING INFORMATION

Patient Information

Read the Medication Guide that comes with KALETRA before you start taking it and each time you get a refill. There may be new information. This information does not take the place of talking with your doctor about your medical condition or treatment. You and your doctor should talk about your treatment with KALETRA before you start taking it and at regular check-ups. You should stay under your doctor’s care when taking KALETRA.

What is the most important information I should know about KALETRA?	<ul style="list-style-type: none">Do not take KALETRA if you have an allergy to KALETRA or any of its ingredients, including ritonavir and lopinavir.	Medicines you should not take with KALETRA.
<p>KALETRA may cause serious side effects, including:</p> <ul style="list-style-type: none">Interactions with other medicines. It is important to know the medicines that should not be taken with KALETRA. Read the section “What should I tell my doctor before taking KALETRA?”Changes in your heart rhythm and the electrical activity of your heart. These changes may be seen on an EKG (electrocardiogram) and can lead to serious heart problems. Your risk for these problems may be higher if you:<ul style="list-style-type: none">already have a history of abnormal heart rhythm or other types of heart disease.take other medicines that can affect your heart rhythm while you take KALETRA. <p>Tell your doctor right away if you have any of these symptoms while taking KALETRA:</p> <ul style="list-style-type: none">dizzinesslightheadednessfaintingsensation of abnormal heartbeats <p>See the section below “What are the possible side effects of KALETRA?” for more information about serious side effects.</p>	What should I tell my doctor before taking KALETRA?	<p>Serious problems or death can happen if you take these medicines with KALETRA:</p> <ul style="list-style-type: none">ergot containing medicines, including:<ul style="list-style-type: none">ergotamine tartrate (Cafergot®, Migergot, Ergomar, Ergostat, Medihaler Ergotamine, Wigraine, Wigrettes)dihydroergotamine mesylate (D.H.E. 45®, Embolex, Migranal®)ergonovine, ergonovine and methylergonovine (Ergotrate, Methergine), ergotamine and methylergonovineErgotrate Maleate, methylergonovine maleate (Methergine)triazolam (Halcion®), midazolam hydrochloride oral syruppimozide (Orap®)the cholesterol lowering medicines lovastatin (Mevacor®) or simvastatin (Zocor®)sildenafil (Revatio®) only when used for the treatment of pulmonary arterial hypertension. (See “Medicines that may need changes” and “What are the possible side effects of Kaletra?” for information about the use of sildenafil for erectile problems.)alfuzosin (Uroxatral®) <p>Medicines that you should not take with KALETRA since they may make KALETRA not work as well:</p> <ul style="list-style-type: none">the herbal supplement St. John’s Wort (hypericum perforatum)rifampin (Rimactane®, Rifadin®, Rifater®, or Rifamate®) <p>Medicines that may need changes:</p> <ul style="list-style-type: none">birth control pills that contain estrogen (“the pill”) or the birth control (contraceptive) patchescertain anticancer medicines, such as nilotinib (Tasigna®) and dasatinib (Sprycel®)certain cholesterol lowering medicines, such as atorvastatin (Lipitor®) or rosuvastatin (Crestor®)certain other antiretroviral medicines, such as efavirenz (Atripla® and Sustiva®), nevirapine (Viramune®), amprenavir (Agenerase®) and nelfinavir (Viracept®)anti-seizure medicines, such as phenytoin (Dilantin®) carbamazepine, (Tegretol®), phenobarbitalmedicines for erectile problems, such as sildenafil (Viagra®), tadalafil (Cialis®), or vardenafil (Levitra®)
What is KALETRA?	<p>KALETRA may not be right for you. Tell your doctor about all your medical conditions, including if you:</p> <ul style="list-style-type: none">have any heart problems, including if you have a condition called Congenital Long QT Syndrome.have liver problems, including Hepatitis B or Hepatitis C.have diabetes.have hemophilia. People who take KALETRA may have increased bleeding.have low potassium in your blood.are pregnant or plan to become pregnant. It is not known if KALETRA will harm your unborn baby. Birth control pills or patches may not work as well while you take KALETRA. To prevent pregnancy while taking KALETRA, women who take birth control pills or use estrogen patch for birth control should either use a different type of birth control or an extra form of birth control. Talk to your doctor about how to prevent pregnancy while taking KALETRA.take KALETRA during pregnancy, talk with your doctor about how you can take part in an antiretroviral pregnancy registry. The purpose of the pregnancy registry is to follow the health of you and your baby.are breast-feeding. Do not breast-feed if you are taking KALETRA. You should not breast-feed if you have HIV-1. If you are a woman who has or will have a baby while taking KALETRA, talk with your doctor about the best way to feed your baby. If your baby does not already have HIV-1, there is a chance that HIV-1 can be passed to your baby through your breast milk. <p>Tell your doctor about all the medicines you take, including prescription and non-prescription medicines, vitamins, and herbal supplements. Many medicines interact with KALETRA. Do not start taking a new medicine without telling your doctor or pharmacist. Your doctor can tell you if it is safe to take KALETRA with other medicines. Your doctor may need to change the dose of other medicines while you take KALETRA.</p>	
Who should not take KALETRA?	<ul style="list-style-type: none">Do not take KALETRA if you are taking certain medicines. For more information about medicines you should not take with KALETRA, please see “Can I take other medicines with KALETRA?” and consult with your doctor about all other medicines you take.	

<ul style="list-style-type: none">• medicines for tuberculosis (TB), such as rifabutin (Mycobutin®)• inhaled steroid medicines, such as fluticasone propionate (Flonase®)• inhaled medicines such as salmeterol (Serevent®) or salmeterol in combination with fluticasone propionate (Advair®). Your doctor may need to change to a different medicine• medicines for gout, such as colchicine (Colcrys®)• medicines to treat pulmonary arterial hypertension (PAH), such as bosentan (Tracleer®) or tadalafil (Adcirca®)• pain medicines, such as fentanyl (Duragesic®, lonsys™, Fentora®) and methadone <p>If you are not sure if you are taking a medicine above, ask your doctor.</p>	<ul style="list-style-type: none">• When your KALETRA supply starts to run low, get more from your doctor or pharmacy. It is important not to run out of KALETRA. The amount of HIV-1 virus in your blood may increase if the medicine is stopped for even a short time. The virus may become resistant to KALETRA and become harder to treat.• KALETRA can be taken with acid reducing agents used for heartburn or reflux such as omeprazole (Prilosec®) and ranitidine (Zantac®) with no dose adjustment.• KALETRA should not be administered once daily in combination with carbamazepine (Tegretol® and Epitol®), phenobarbital (Luminal®), or phenytoin (Dilantin®). <p>Avoid doing things that can spread HIV infection. KALETRA does not stop you from passing HIV infection to others. Do not share needles, other injection equipment or personal items that can have blood or body fluids on them, like toothbrushes and razor blades. Always practice safer sex by using a latex or polyurethane condom to lower the chance of sexual contact with semen, vaginal secretions, or blood.</p>	<ul style="list-style-type: none">• Changes in body fat. Changes in body fat in some people who take antiretroviral therapy. These changes may include increased amount of fat in the upper back and neck (“buffalo hump”), breast, and around the trunk. Loss of fat from the legs, arms and face may also happen. The cause and long-term health effects of these conditions are not known at this time.• Increased bleeding for hemophiliacs. Some people with hemophilia have increased bleeding with protease inhibitors including KALETRA.• Increased risk of certain problems when you take medicines used for the treatment of erectile problems such as sildenafil (Viagra®), tadalafil (Cialis®), or vardenafil (Levitra®) with KALETRA:<ul style="list-style-type: none">◦ low blood pressure. If you get dizzy or faint, you need to lie down. Tell your doctor if you feel dizzy, or have fainting spells.◦ vision changes. Tell your doctor right away if you have vision changes.◦ penis erection lasting more than 4 hours. If you are a male and have an erection that lasts longer than 4 hours, get medical help right away to avoid permanent damage to your penis. Your doctor can explain these symptoms to you.• Allergic reactions. Skin rashes, some of them severe, can occur in people who take KALETRA. Tell your healthcare provider if you had a rash when you took another medicine for your HIV infection or if you notice any skin rash when you take KALETRA. <p>Common side effects of KALETRA include:</p> <ul style="list-style-type: none">• diarrhea• nausea• stomach area (abdominal) pain• feeling weak• vomiting• headache• upset stomach <p>These are not all of the possible side effects of KALETRA. For more information, ask your doctor or pharmacist. Tell your doctor about any side effect that bothers you or that does not go away.</p> <p>Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.</p>
<p>How should I take KALETRA?</p> <ul style="list-style-type: none">• Take KALETRA every day exactly as prescribed by your doctor.• It is very important to set up a dosing schedule and follow it every day.• Do not change your treatment or stop treatment without first talking with your doctor.• Swallow KALETRA tablets whole. Do not chew, break, or crush KALETRA tablets.• KALETRA tablets can be taken with or without food.• If you are taking both Videx® (didanosine) and KALETRA:<ul style="list-style-type: none">◦ didanosine can be taken at the same time as KALETRA tablets, without food.◦ take didanosine either one hour before or two hours after taking KALETRA oral solution.• Do not miss a dose of KALETRA. This could make the virus harder to treat. If you forget to take KALETRA, take the missed dose right away. If it is almost time for your next dose, do not take the missed dose. Instead, follow your regular dosing schedule by taking your next dose at its regular time. Do not take more than one dose of KALETRA at one time.• If you take more than the prescribed dose of KALETRA, call your local poison control center or emergency room right away.• Take KALETRA oral solution with food to help it work better.• If KALETRA is being used for your child, tell your doctor if your child’s weight changes.• KALETRA should not be given one time each day in children. When giving KALETRA to your child, give KALETRA exactly as prescribed.• KALETRA oral solution contains a large amount of alcohol.<ul style="list-style-type: none">◦ If a young child drinks more than the recommended dose, it could make them sick from too much alcohol. Contact your local poison control center or emergency room right away.◦ Talk with your doctor if you take or plan to take metronidazole or disulfiram. You can have severe nausea and vomiting if you take these medicines with KALETRA.	<p>What are the possible side effects of KALETRA?</p> <p>KALETRA can cause serious side effects.</p> <ul style="list-style-type: none">• See “What is the most important information I should know about KALETRA?”• Liver problems. Liver problems, including death, can happen in people who take KALETRA. Blood tests in people who take KALETRA may show possible liver problems. People with liver disease such as Hepatitis B and Hepatitis C who take KALETRA may have worsening liver disease. Tell your healthcare provider right away if you have any of these signs and symptoms of liver problems:<ul style="list-style-type: none">◦ loss of appetite◦ yellow skin and whites of eyes (jaundice)◦ dark-colored urine◦ pale colored stools, itchy skin◦ stomach area (abdominal) pain.• Inflammation of the pancreas (pancreatitis). Some people who take KALETRA get inflammation of the pancreas which may be serious and cause death. You have a higher chance of getting pancreatitis if you have had it before. Tell your doctor if you have nausea, vomiting, or abdominal pain while taking KALETRA. These may be signs of pancreatitis.• Increases in certain fat (triglycerides and cholesterol) levels in your blood. Large increases of triglycerides and cholesterol can be seen in blood test results of some people who take KALETRA. The long-term chance of getting complications such as heart attacks or stroke due to increases in triglycerides and cholesterol caused by protease inhibitors is not known at this time.• Diabetes and high blood sugar (hyperglycemia). Some people who take protease inhibitors including KALETRA get new or more serious diabetes, or high blood sugar. Tell your doctor if you notice an increase in thirst or urinate often while taking KALETRA.	<p>How should I store KALETRA?</p> <p>KALETRA tablets:</p> <ul style="list-style-type: none">• Store KALETRA tablets at room temperature, between 59°F to 86°F (15°C to 30°C).• Do not keep KALETRA tablets out of the container it comes in for longer than 2 weeks, especially in areas where there is a lot of humidity. Keep the container closed tightly. <p>KALETRA oral solution:</p> <ul style="list-style-type: none">• Store KALETRA oral solution in a refrigerator, between 36°F to 46°F (2°C to 8°C). KALETRA oral solution that is kept refrigerated may be used until the expiration date printed on the label.

<ul style="list-style-type: none">• KALETRA oral solution that is stored at room temperature (less than 77°F or 25°C) should be used within 2 months.• Keep KALETRA away from high heat. <p>Throw away any medicine that is out of date or that you no longer need.</p> <p>Keep KALETRA and all medicines out of the reach of children.</p> <p>General information about KALETRA</p> <p><u>KALETRA does not cure HIV-1 or AIDS. The long-term effects of KALETRA are not known at this time. People taking KALETRA may still get opportunistic infections or other conditions that happen with HIV-1 infection. Some of these conditions are pneumonia, herpes virus infections, and <i>Mycobacterium avium</i> complex (MAC) infections.</u></p> <p>Medicines are sometimes prescribed for purposes other than those listed in a Medication Guide. Do not use KALETRA for a condition for which it was not prescribed. Do not give KALETRA to other people, even if they have the same condition you have. It may harm them.</p> <p>This Medication Guide summarizes the most important information about KALETRA. If you would like more information, talk with your doctor. You can ask your pharmacist or doctor for information about KALETRA that is written for health professionals. For more information about KALETRA call 1-800-633-9110 or go to www.KALETRA.com.</p>	<div>What are the ingredients in KALETRA?</div> <p>Active ingredient: lopinavir and ritonavir</p> <p>Inactive ingredients:</p> <p>KALETRA 200 mg lopinavir and 50 mg ritonavir tablets: copovidone, sorbitan monolaurate, colloidal silicon dioxide, and sodium stearyl fumarate. The film coating contains: hypromellose, titanium dioxide, polyethylene glycol 400, hydroxypropyl cellulose, talc, colloidal silicon dioxide, polyethylene glycol 3350, yellow ferric oxide 172, and polysorbate 80.</p> <p>KALETRA 100 mg lopinavir and 25 mg ritonavir tablets: copovidone, sorbitan monolaurate, colloidal silicon dioxide, and sodium stearyl fumarate. The film coating contains: polyvinyl alcohol, titanium dioxide, talc, polyethylene glycol 3350, and yellow ferric oxide E172.</p> <p>KALETRA oral solution: acesulfame potassium, alcohol, artificial cotton candy flavor, citric acid, glycerin, high fructose corn syrup, Magnasweet-110 flavor, menthol, natural and artificial vanilla flavor, peppermint oil, polyoxyl 40 hydrogenated castor oil, povidone, propylene glycol, saccharin sodium, sodium chloride, sodium citrate, and water.</p> <p>KALETRA oral solution contains 42.4% alcohol (v/v). “See How should I take KALETRA?”.</p>	<p>KALETRA Tablets, 200 mg lopinavir/50 mg ritonavir</p> <p>Manufactured by Abbott Pharmaceuticals PR Ltd., Barceloneta, PR 00617</p> <p>for Abbott Laboratories, North Chicago, IL 60064, U.S.A.</p> <p>KALETRA Tablets, 100 mg lopinavir/25 mg ritonavir and KALETRA Oral Solution</p> <p>Abbott Laboratories, North Chicago, IL 60064, U.S.A.</p> <p>2010, ALL RIGHTS RESERVED</p> <p> </p> <p>* The brands listed are trademarks of their respective owners and are not trademarks of Abbott Laboratories. The makers of these brands are not affiliated with and do not endorse Abbott Laboratories or its products.</p> <p> </p> <p>This Medication Guide has been approved by the U.S. Food and Drug Administration.</p> <p> </p> <p>Ref: 03-A387-R8</p> <p>Revised: June, 2010</p> <p> </p> <p>036-395113 MASTER</p> <div><div>039-403031</div><div> Abbott</div></div>
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the "official" dish

by Rip & Marsha Naquin-Delain
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Gay Appreciations Awards Gala Holds Surprises, Raises \$3,180 for Buzzy's Boys & Girls

The 23rd annual Gay Appreciation Awards (GAA) Gala was chockfull of surprises as many new award recipients arrived on stage to accept their honors. The evening brought forth outstanding productions from Top 5 Show Club of the Year finalists Bourbon Pub Parade, JohnPaul's, Oz and Tubby's Golden Lantern. And if that was not enough, there were also great performance by GAA Founder Marcy Marcell, and returning Entertainers of the Year 2009, Coca Milan and Ama Rosa. GAA Boards fab combination of Lisa Beaumann and Teryl-Lynn Foxx as emcees did not disappoint.

The evening was dedicated to Jean Redmann for her the outstanding work in the HIV/AIDS arena, and for her talents as an author. She received the prestigious 23rd Lifetime Achievement Award voted on by the GAA Board of Directors.

The total proceeds of \$3,180 benefited the William J. Fanning Foundation (Buzzy's Boys & Girls) since sponsor **Ambush Mag** paid for all expenses related to the awards and gala. Since 1997 the galas have raised a total of \$39,453 for charity.

Special thanks to VIP Table sponsors Gary Vandeventer and Tim Lott, Opal Masters and Darwin Reed, Roy Smith and Nick Olivares, Appletini Revue (2 tables), Jeff Palmquist and Coca Milan, Elizabeth Bouvier, Marty Curtin and Koo Gaffney, 700 Club, JohnPaul's, Oz, and DJ Myke and Max who brought in \$1,800. The door raised another \$1,010 while stage performance tips brought in \$370 more.

The awards thanks those in the Gay Lesbian Bisexual Transgender community who are many times not recognized for the outstanding services and efforts they perform. These individuals and businesses have made the GLBT community into the viable, successful and powerful community it is today across the Gulf South.

- The winners voted on by the public include:
- Circuit Party/Event of the Year: Halloween
 - Hair Salon of the Year: Bobby Blue Contemporary Barber & Beauty Parlor
 - Gay Mardi Gras Ball of the Year: Lords of Leather
 - Neighborhood Bar of the Year: Cafe Lafitte in Exile
 - Buzzy Fanning AIDS Award: Toby Lefort
 - Bitch of the Year: Princesse Stephaney
 - Show Club of the Year: JohnPaul's
 - Donnie Jay Performing Arts Award: New Orleans Gay Men's Chorus
 - Restaurant/Deli/Coffee House of the Year: Quartermaster: The Nellie Deli
 - Dance Club of the Year: Oz
 - Bartender of the Year: Jeff Palmquist/Cafe Lafitte in Exile
 - DJ of the Year: DJ Myke/Cafe Lafitte in Exile
 - Leather Bar of the Year: Phoenix
 - GLBT Business of the Year: Alternatives
 - Leather Person of the Year: Toby Lefort
 - Transgender of the Year: Jasmine SX
 - Lesbian of the Year: Marty Curtin
 - Gay Man of the Year: Toby Lefort
 - Entertainer of the Year: Elizabeth Bouvier
- The GAA Board of Directors chose the winners in three categories:
- Fly Fashion Glamour Award: Nicole DuBois
 - Cheridon Comedy Award: Persona Shoulders
 - Special Award of Dedication: Toni J.P. Pizanie

The Marsha Delain Award of Excellence: The Drag Ambassador Award was presented by Marsha Naquin-Delain to Barbara Ella.

Past Lifetime Achievement Award recipients include Jimmie Callaway, the late Dan Fountain [Betty Buttons], the late Andy Boudreaux, the late Buzzy Fanning, the late Dirty Dottie, the late Miss Fury, Rip & Marsha Naquin-Delain, the late Dan Romero, the late Miss Do, the late Louise McFarland, Miss Dixie Fasnacht, Alice Brady & John Dodt, Gene Adams, the late Charlene Schneider, the late Steve Mettner, Marty Curtin & Koo Gaffney, the late Donald "Donnie Jay" James, Kitty Blackwell, Michael "Fish" Hickerson, Marcy Marcell, Mary L. Lathouwers and Don Evans.

The GAA Board of Directors includes Lisa Beaumann, Teryl-Lynn Foxx, Rip and Marsha Naquin-Delain, and Toni J.P. Pizanie. For more information, visit AmbushMag.COM/GAA.

Bywater-Marigny Bars Schedule Southern Decadence Charity Fundraisers

Eight bars in the Bywater-Marigny neighborhoods have scheduled a week of fundraisers to benefit the 2010 Southern Decadence Charity, NO/AIDS Task Force. They hope to raise \$5,000 and challenge the French Quarter Bars to do the same. Southern Decadence Grand Marshals XXXVI Toby Lefort and Julien Artressia will join each of the fundraisers and invite the public to join in the fun while raising \$\$\$ for a great cause.

The party schedule includes:
Friday, August 6, 6:30pm, SD Charity Fundraiser Pool Party @ The Country Club;

Pre-Southern Decadence Issue out August 17 inside DEADLINE: Tuesday, August 10

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Southern Decadence Grand Marshals XXXVI Toby Lefort & Julien Artressia (Photo by Larry Graham)

Saturday, August 7, 6:30pm, SD Charity Fundraiser with \$100 liquor basket raffle, \$5 all-you-can-eat buffet, amateur drag show with Absolut specials @ The Friendly Bar;

Sunday, August 8, 6:30pm, SD Charity Fundraiser @ the Phoenix;

Monday, August 9, 6:30pm, SD Charity Fundraiser Karaoke with Chris Wecklein & Becky Allen plus raffles & prizes @ Bywater Patio Bar;

Tuesday, August 10, 6:30pm, SD Charity Fundraiser with dinner @ Cutter's;

Wednesday, August 11, 7:30-10:30pm, SD Fundraiser, \$1 donated for each drink sold, \$50 bar tab raffle, food, plus Absolut specials @ Big Daddy's; and Thursday, August 12, 6:30pm, SD Charity Fundraiser Kickoff with the Saints vs. Patriots game @ JohnPaul's.

Then the week culminates on Friday, August 13 when the SD Bywater-Marigny Bar Crawl led by SDGM's Toby Lefort and Julien Artressia begins @ Bywater Patio Bar & Secret Garden, to The Country Club, Cutter's, Big Daddy's, Friendly Bar, Phoenix, ending with the closing party @ JohnPaul's.

Lefort and Artressia will lead the 39th Southern Decadence celebration of gay life, music and culture September 1-6. The big day is Sunday, September 5 when the grand marshals lead the 36th Official Southern Decadence Parade through the streets of the French Quarter. Visit SouthernDecadence.COM for more info.

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Gulf South Entertainment/Travel Guide Since 1982 • Texas-Florida
Official Gay Easter Parade Guide
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Official Southern Decadence Guide

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Olde Towne Slidell Monthly Block Party August 13

The Slidell Historical Antique Association will host its monthly "Who's On First?" Block Party on Friday, August 13 from 5:30-9pm. This event happens every second Friday, and it has been growing steadily since its start one year ago. If you are looking for something a little different and fun to do on a Friday evening, you don't want to miss this.

This monthly "block party" features live music by the group Overboard, as well as local artists, crafters, unique vendors, and great food. All of it is served up at this open-air street market setting on one of Olde Towne's most charming blocks.

The antique malls, gift shops, and the doll shop, will of course be open and serving free wine and refreshments to entice visitors inside.

This event takes place on First and Erlanger Streets in the heart of Olde Towne Slidell.

For more information call 985.641.6316 or 985.639.3340, or visit SlidellAntiques.COM.

Ms. Louisiana Leatherette Aug. 14

On Saturday, August 14, outgoing titleholder Cathy Fox gives up her sash as the Lords

of Leather crown Ms. Louisiana Leatherette 2011 at JohnPaul's, 940 Elysian Fields. The contest begins promptly at 9pm and a \$10 donation for admission is requested. Emcee for the evening is Tittie Toulouse and the judges include Cathy Fox, Jay Cooper, Ed Pujol, Opal Masters, and Savannah DeLorean as Chris.

The Miss Louisiana Leatherette contest takes a tongue-in-cheek look at gay leather pageantry and is open to all "Artist/Entertainers" who wish to present their best with a leather twist. Past contestants have included participants from every gender/label imaginable. The winner is awarded a trophy and a cash prize. Contestants are judged in four categories: parish costume, talent, swimwear, and evening gown/fetish. If you are interested in becoming a contestant, the application and an informational brochure can be downloaded at the Lords of Leather website: www.lordsofleather.com.

The WorkRoom Opening NonProfit Studio In Bywater Community

The WorkRoom, a local nonprofit studio is looking to open early in 2011 under the guidance of Press Street/Antenna Gallery. The outfit seeks to open a space where people can congregate to exchange creative ideas, have access to equipment, and display their work. The studio is engaging the community and donors in a fresh and exciting way by participating in the Pepsi Refresh Everything Challenge and launching a project on the much-hailed Kickstarter

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"Kickstarter and Pepsi's Refresh Everything Challenge aren't just about collecting donations for a cause; they are ways to gauge public interest," says Maria Senger, 27, co-founder of The WorkRoom. "Participants in either contest do not get funded if they do not receive a winning number of votes, in the case of Pepsi's Refresh Everything Challenge, or if they cannot rally enough pledges to meet their funding goal on the Kickstarter website."

"The community is a big part of what The WorkRoom is about. Maria and I are both from New Orleans and understand that it's a grassroots sort of place," says The WorkRoom's other founder, Christy Beshears, 25. "It's important to move forward in with collaboration everyone

around us and to, have their support in bringing the studio to life."

With that, both Maria and Christy are looking forward to spreading the message of The WorkRoom to the community at large. Anyone seeking more information, looking to chat with either young lady about the direction the project is taking, or hoping to support the endeavor in any fashion can find them in them in the non profit area of the Arts Market of New Orleans, the last Saturday of every month. In addition they can be reached through Facebook, Twitter, or Gmail at WorkRoomNola.

Founded in 2010, The WorkRoom looks forward to being a studio space/artists' community that would provide the

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