



**G**ay Appreciation Awards' Board of Directors Teryl-Lynn Foxx and Rip Naquin-Delain present Regina Ann Adams with the prestigious 25th annual Lifetime Achievement Award along with GAA Boards Marsha Naquin-Delain and Lisa Beaumann at Oz in New Orleans. The 25th GAA Gala brought twenty-three award recipients to the stage raising \$3,432 for the William J. Fanning Foundation, affectionately known as Buzzy Boys & Girls. VIP Table sales brought in \$2,000, door donations \$1,150, and stage performance tips \$282. Since 1997, the gala has raised \$46,104 for charity.



**G**uest arriving for the 25th Annual Gay Appreciation Awards Gala were greeted outside of Oz in New Orleans by these giant banners created by Oz Bar Baron Doyle Yeager and partner Heath Trammell celebrating the festivities.



**T**he incredible stage and table design created by Oz Bar Baron Doyle Yeager and partner Heath Trammell made a glamorous setting for the 25th Annual Gay Appreciation Awards Gala hosted at Oz.



**N**ew Orleans' own Bill Naquin landed the title of Mr. Southern Renegade during the kickoff event in Mobile, Alabama for Bleather Weekend 2012 at B-Bob's.



**R**andall Bozeman of Pensacola captured the title of Mr. Gulf Coast Bear 2012 before a packed house at B-Bob's in Mobile, Alabama for the annual Bleather Weekend blowout.



**N**O/AIDS Task Force's Michael Weber from Fund Development joins Michael's On The Park proprietor Michael Cookmeyer for the "Wear A Condom, Save A Live" benefit at Michael's in New Orleans. Benefiting NO/AIDS CAN Project, the event raised \$1,154 to buy condoms and lube for Southern Decadence distribution.



Tonic Bar Barons Jeff & Rob



Bar Staff welcomes you to Tonic



Smiles for the paparazzi



Got cha!



Ready for our close-up!

Excitement @ Tonic in Lafayette, Louisiana ~ Photos by Al & Dwain



**Divas  
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Every Saturday  
at 10pm  
AUG 4th with Special Guest  
Robyn & Amber Douglas  
from Mobile AL

**TAMI  
TARMAC'S  
COUGAR  
CABARET**  
AUG 3, 10PM

**The  
Golden  
Age  
Review**  
AUG 10, 10pm

# Tubby's Golden Lantern

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GAA  
Neighborhood  
Bar of the Year  
2012

2012 Gay  
Appreciation  
Awards

## Congratulations!



**Regina Adams**

Lifetime Achievement Award Winner

**Monique Michaels**

Entertainer of the Year

**Jasmine Essex**

Transgender of the Year

**Andy Elhers**

Bartender of the Year



*Thanks to our staff and customers for making us neighborhood bar  
of the year two years in a row, and Congratulations to all the Winners.*

WED Night is  
**FREE PIZZA  
NIGHT!**  
[9pm til it's gone]

**BEER PONG**  
every Thursday  
signup 8:00pm  
games 8:30pm

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**Sordid Lives Night!**  
Costume Contest • Cash & Prizes  
Drink Specials • Movie Screening  
August 12 • 8:30pm



# Winston's Big Surprise 81st Birthday Bash

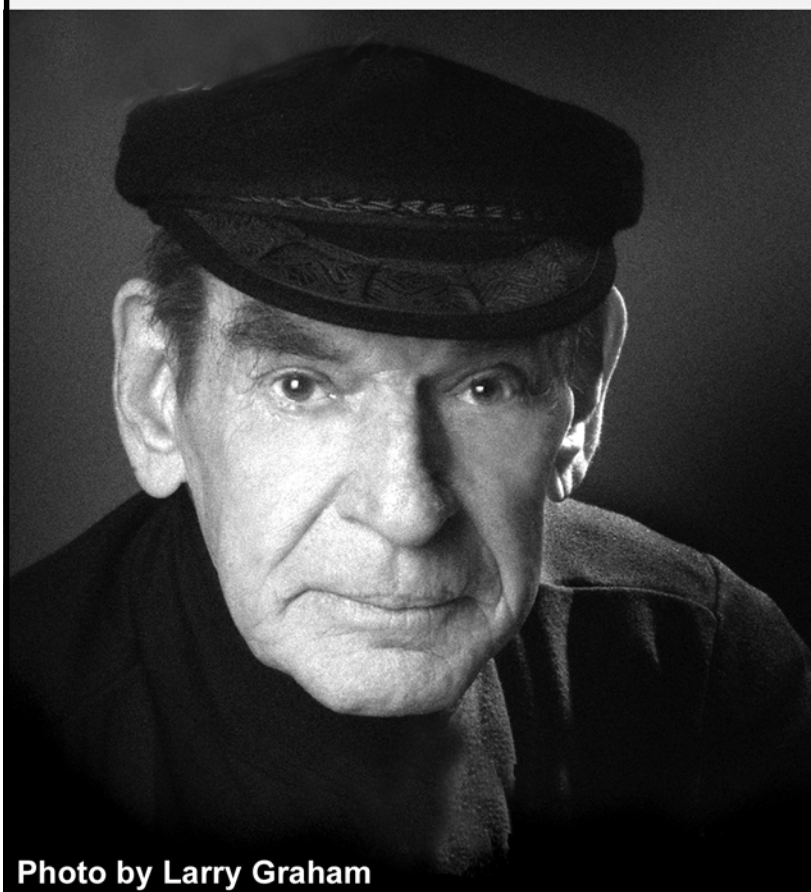


Photo by Larry Graham

**Saturday, Aug. 18th**  
**Dinner @ 6pm**

Food by Shep, Lester, Darrin, Emmy,  
Jim, Winston & other Friendly Elves

**Second Line @ 8pm**

bring Hankies & Umbrellas

**followed by Drag Show**

Show Director Andy Ehlers

**NO GIFTS PRETTY PLEASE!!!!**



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 ---Dave  
 (Photography by Rick Taillon)

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the "official" dish ...from 4

**Southern Decadence Reaches Over \$1 Billion Economic Impact on the Community & City**

The 41st Southern Decadence celebration of *Gay Life, Music & Culture* heralds in the end of summer with a huge economic impact for the community and the city over Labor Day Weekend, August 29th through September 1st. While over 135,000 participants with an economic impact of \$160 million or better is expected, since 1996 the celebration has had over a \$1 billion, \$117 million economic impact. The Official Website of Southern Decadence, [SouthernDecadence.COM](http://SouthernDecadence.COM), was launched in 1996, the only website on Southern Decadence at the time, and has been keeping records on the estimated crowds which now total 1 billion, 142 thousand, as well as the projected economic impact each year.

These astounding figures came to light as *Ambush Mag* Publisher/Editor Rip Naquin-Delain, prepared for a recent television program interview. *Ambush* produces the Internet domain, while often Naquin-Delain is questioned on

everything pertaining to Southern Decadence from media and individual requests received from around the world. He feels it is the duty of both *Ambush* and [SouthernDecadence.COM](http://SouthernDecadence.COM) to promote and maintain this wonderful tradition, while helping the GLBT community to prosper and succeed from Decadence's international growth.

**Southern Decadence led by SDGMs 38 Pat McArdle & TJ Conard**

Southern Decadence Grand Marshals XXXVIII Pat McArdle and TJ Conard have set the tone for the 41st Southern

Decadence celebration of *Gay Life, Music & Culture*.

The theme is *Peace, Hope & Love = Monkey Dance*, while the colors are white, purple and silver. *Starships* by Nicki Minaj is the official song and Belle Reve was chosen as the charity with a goal of raising \$10,000.

This year's colorful poster is the results of a Grey Cross Studios' photo shoot, with Studio 11's Jessie Matthew Elliot credited with graphic art and design, as well as original art by Jacey Frew.

The official sponsors include *Ambush Mag*, [SouthernDecadence.COM](http://SouthernDecadence.COM),

[continued on 10]

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\$10 Donation  
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# Where The Boys Are Dancin' Nightly On The Bar!

LISA BEAUMANN HOSTS

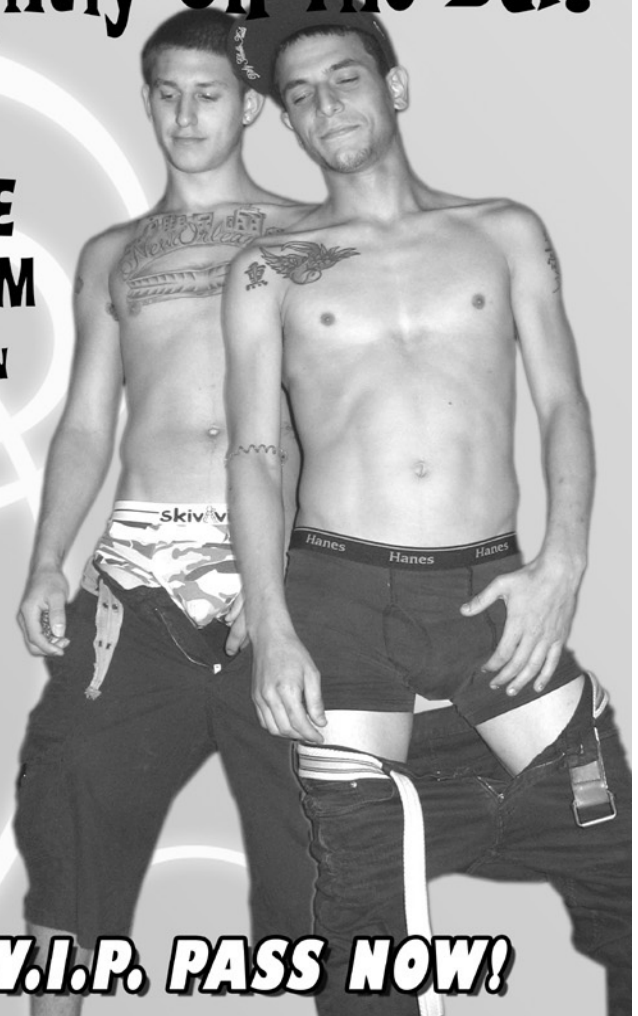
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\$100 CASH PRIZE

**ALL BOY REVUE**  
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### the "official" dish ...from 8

Quartermaster Deli, Harrah's, Scoots, Absolut, Bud Light, QT Pie, Panda Bear, Bayou Beau, Fifi Mahoney's, Rathbone Mansions, and Grey Cross Studios.

### SDGMs Fundraisers Benefit Belle Reve

**S**outhern Decadence Grand Marshals Pat McArdle and TJ Conard have announced upcoming fundraisers leading up to Decadence weekend, August 29th-September 3rd. The grand marshals have set a goal of \$10,000 to be raised for the Official Southern Decadence Charity, Belle Reve, which provides permanent and transitional housing along with full support services to adults and families living with AIDS or HIV related infections in Louisiana.

At each upcoming fundraiser, raffle tickets will be available for the ongoing Win A Scooter raffle through Southern Decadence weekend when the winner will be announced. The scooter has been donated by Southern Decadence sponsor Scoots in New Orleans.

Upcoming fundraisers scheduled as of press time include:

#### **Wednesday, August 1st**

~5-9pm, Southern Decadence Poster Signing, catered by Quartermaster, benefiting Belle Reve, \$5 Do-

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nation with Happy Hour Drink Prices @ Good Friends Bar

#### **Friday, August 3rd**

~8pm, Metairie-Marigny-Slidell Bar Run, @ 4 Seasons, Club LAX, Phoenix, JohnPaul's plus others TBA & Billy's



#### **Saturday, August 4th**

~6-9pm, Garden Cocktail Poster Signing Party, \$5 donation hosted by Warren English @ 928 St. Ann St.

~10pm till, Benefit Show hosted by Tiffany Alexander @ 700 Club

#### **Friday, August 10th**

~6-8pm, Southern Decadence Poster Signing, benefiting Belle Reve, @ 700 Club

#### **Sunday, August 12th**

~4-8pm, Cooking for Decadence with SDGMs Pat McArdle & TJ Conard

with hamburgers, hot dogs, potato salad & baked beans, \$5 benefiting Belle Reve @ Cafe Lafitte in Exile

#### **Saturday, August 18th**

~12noon-4pm, Southern Decadence Party hosted by Bayou Beau @ The Country Club

~9pm, Southern Decadence Hoe-Down Party benefiting Belle Reve @ 700 Club

#### **Monday, August 20th**

7pm, Southern Decadence Poster Signing benefiting Belle Reve @ The Corner Pocket

#### **Friday, August 24th**

~9pm, Southern Decadence Show benefiting Belle Reve @ Splash Baton Rouge

#### **Wednesday, August 29th**

~7-9pm, Southern Decadence Poster Signing benefiting Belle Reve with ongoing 50/50 Raffle announcing the winner that evening @ Rawhide

### Longest Running SD Events FREE for All!

**Y**es, it is true, the longest running Southern Decadence events are free for all to attend, well, those of legal age anyway. Many visitors are under the impression that you must have a Southern Decadence VIP Pass to attend all of the Southern Decadence events. That is incorrect, there is no such all access Southern Decadence VIP Pass.

However, three clubs do issue Southern Decadence VIP Passes including Oz, Bourbon Pub Parade, and The Corner Pocket that allows you

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entry into that particular club's events, which you may very well wish to attend.

The longest running free Southern Decadence events include:

Official Southern Decadence Grand Marshals' Drag Show on Friday, August 31st, 10pm, at Home of Southern Decadence, Tubby's Golden Lantern, 1239 Royal Street, featuring Southern Decadence Grand Marshals XXXVIII Pat McArdle and TJ Conard with former SDGMs and many others.

9th Bourbon Street Extravaganza on Saturday, September 1st, 5pm, presented by Napoleon's Itch is the huge live free concert featuring big stars on the circuit plus many surprises attracting thousands to the corner of Bourbon and St. Ann Streets.

38th Official Southern Decadence Parade celebrating the 41st Southern Decadence led by Southern Decadence Grand Marshals XXXVIII Pat McArdle and TJ Conard on Sunday, Sept. 2nd, 2pm sharp, beginning at the Home of Southern Decadence, Tubby's Golden Lantern, 1239 Royal Street. This walking parade is open for anyone to participate in, which is a glorified street march/bar crawl stopping at many of New Orleans famous gay bars.

19th Official Southern Decadence Bead Toss also on Sunday, 4-4:30ish pm at the **Ambush** Mansion balcony, 828 Bourbon Street. Hosted by South-

[continued on 12]