



READERSHIP 45,000

In Print 10,000 • On-line Users over 30,000

The mirror image of the printed publication appears on-line including all ads at no additional charge every edition.

2017 RATES



[These rates good in consecutive issues **ONLY** per insertion]

	1x	4x	13x	26x
Issue Front Cover	\$1,790/Color	\$1,525/Color	\$1,437/Color	\$1,261/Color
Issue Back Cover	\$1,290/Color	\$1,100/Color	\$1,037/Color	\$911/Color
Masthead Billboard	\$500/in addition to full page color rate includes web hyperlink from AmbushMag.COM			
	BW/Color	BW/Color	BW/Color	BW/Color
Center Page Spread	\$1,040/1,640	\$888/1,488	\$837/1,437	\$736/1,336
Inside Front Cover	\$ 790/1,090	\$675/975	\$637/937	\$561/861
Inside Back Cover	\$ 790/1,090	\$675/975	\$637/937	\$561/861
Full Page	\$ 460/760	\$393/693	\$371/671	\$327/627
3/4 Page	\$ 405/655	\$347/597	\$327/577	\$288/538
3-Column Half Page	\$ 330/530	\$283/483	\$267/467	\$236/436
1/2 Page	\$ 295/495	\$253/453	\$239/439	\$211/411
1/4 Page	\$ 210/360	\$181/331	\$171/321	\$152/302
1/8 Page	\$ 155	\$134	\$127	\$113
Business Card	\$ 130	\$113	\$107	\$ 96
Classified Ad (\$30 for 30 words, 25¢ each additional word)				\$ 30

SPECS

Issue Front/4 Column	9.625"w x 9.625"h
Issue Front/3 Column	7.375"w x 12.6875"h
Issue Back Cover	9.625"w x 12.6875"h
Center Page Spread	21"w x 12.6875"h
Full Page	9.625"w x 12.6875"h
3/4 Page	9.625"w x 9"h
3-Column Half Page	7.1875"w x 8.5625"h
1/2 Page Horizontal	9.625"w x 6.25"h
1/2 Page Vertical	4.6875"w x 12.6875"h
1/4 Page Horizontal	6.25"w x 4.6875"h
1/4 Page Vertical	4.6875"w x 6.25"h
1/8 Page Horizontal	4.6875"w x 3.125"h
1/8 Page Vertical	2.25"w x 6.25"h
Business Card Horizontal	4.6875"w x 2.25"h
Business Card Vertical	2.25"w x 4.6875"h

PREPAYMENT DISCOUNTS

Prepay 13 Ads [1/2 year]~receive 10% Discount
Prepay 26 Ads [1 year]~receive 20% Discount

NON-PROFIT ORGANIZATION RATE

Valid non-profit organizations receive the 26x Rate.

ELECTRONIC SUBMISSIONS

- Send as a tiff, jpg or pdf [right read/emulsion down] file. All files must be submitted in PC format and at least 300 dpi; 100 line screen.
- Submit via: E-mail: ripna@ambushmag.com

SPECIAL PLACEMENT

Guaranteed high visibility ad placement is available, at a **\$175** additional cost, for full-page ads where possible, and at a **\$100** additional cost for smaller ads where possible.

READER DEMOS:

male	72%
female	28%
>median age	37
21-34	26%
35-54	37%
>median HHI	84,500
HHI \$50k+	62%
HHI \$75k+	38%
>college educated	88%
>employed	81%
working full time	78%
professional/managerial	61%
>significant other	26%
>Source: In House Survey	